

In 2009 we experienced many moments of triumph for Girls Inc. of Central Alabama. During a time of economic challenges, we continued to thrive. With the ongoing implementation of our strategic plan, our membership increased while we continued to develop new programs to fit the needs and interests of our girls. We saw numbers served through Outreach, Centers, Hispanic Initiative and Teen Program grow and also secured increased grant funding. The decision by our board to relocate one of our center programs to an in-school program supported our commitment to good stewardship of our resources without decreasing services. And lastly, our research-based curriculum, innovative programming, board development and sound administrative practices resulted in our agency earning Outstanding Affiliate of the Year, one of our national organization's most prestigious awards.

Under the direction of board chairs, Lee Walthall and Terry Stalker, we strengthened partnerships within our community, as well as with our stakeholders. This year also saw the departure of Stacey Torch as CEO after three years of sharing her outstanding leadership ability. Her vision for the organization carries on through the work of our board, staff and volunteers.

We are excited by the prospect of new challenges as we move forward this year. Without the support of our Board of Directors, Trust, Committee of 25, volunteers, parents, United Way of Central Alabama and outstanding staff we could not provide the level of service our members have come to rely on.

Thank you for helping us continue to reach so many outstanding young women and girls in our locality. The mission of Girls Incorporated is to inspire all girls to be strong, smart and bold. With a community like ours, we can achieve that mission.



Venessa Gosa
Interim President & CEO

It is with heartfelt sincerity that I assume the role of 2010 Board Chair for Girls Inc. of Central Alabama. Since 1938, Girls Inc. has inspired girls to be strong, smart and bold! Building upon this legacy, the 2010 Board of Directors is comprised of dedicated and enthusiastic leaders, each of whom is committed to raising awareness about the agency's positive impact while securing its financial future. My goal for 2010 is to lead the Board as it works to hire a new President & CEO who will be committed to the mission and vision of Girls Inc. and who will work tirelessly to advocate for the agency in the community.

Under the current leadership of Interim President & CEO, Venessa Gosa, Girls Inc. will continue its programs and curriculum designed specifically for girls. Through its Center-Based offerings, young women learn college and career preparedness, character development and financial literacy. In addition, our Outreach Programs provide a unique opportunity to reach students throughout Jefferson, Blount, Walker, St. Clair and Shelby Counties.

As shown on the faces of the girls served and the words of appreciation expressed by their parents, Girls Inc. offers an invaluable service. During these uncertain economic times, I am confident the Board, the Trust and the Committee of 25 will remain committed to donating time, energy and financial resources to ensure the perpetuity of Girls Inc. Further, I hope the United Way of Central Alabama, local business leaders, and individuals will likewise continue to support Girls Inc. in its efforts to ensure that all girls, regardless of race, socio-economic status or cultural background, have an opportunity to become productive, successful leaders in our community.



Janine L. Smith
Board Chair



Girls Inc. of Central Alabama received the 2009 Outstanding Affiliate of the Year Award for the Southeast Region.



Crestwood members enjoyed creating their own kites in the SMART (Science, Math and Relevant Technology) program.



The Girls Inc. annual Giving Tree gift drive provided clothes, shoes and toys for 99 girls in need during the 2009 holiday season.



Attendees at our 17th Annual Celebration Luncheon enjoyed lunch with Girls Inc. member Andrea Cope.



Girls Inc. member Lauren Moorner poses at the Birmingham Museum of Art with a photo she took as part of a partnership with the Birmingham Photography Guild.

Since 1938 Girls Incorporated of Central Alabama has provided services for young women & girls. In 2009, Girls Inc. worked with nearly 8,000 students age 6-18 to help keep them safe, productive, & successful.

Girls Inc. Programming

- provides professionally-trained educators.
- bases curriculum on high-quality, national evaluation research.
- focuses on gender equity.
- addresses key issues like pregnancy prevention, Internet safety, and violence prevention.
- allows girls to build lasting relationships with educators and other girls through regular and long-term programs.
- develops and grows with girls across four age groups.
- encourages older and younger girls to connect through role modeling.
- provides opportunities for girls to work with a number of adults with a variety of skills.
- reaches many girls, regardless of ethnicity or family income level.

Outreach Programs: Girls Inc. brings programs to the community by traveling to schools, churches, and other locations where we offer an array of developmental and culturally sensitive programs. Programs include:

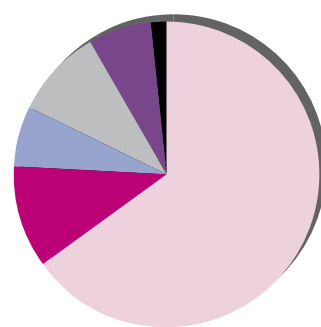
Health & Wellness	Substance & Alcohol Abuse Prevention
Life Skills	Career Opportunities Exposure
Preventing Adolescent Pregnancy	Hispanic Initiative

After-school and Summer Programs: Girls Inc. offers two year-round programs which provide both after-school and summer curriculum. At our Crestwood Center, we serve girls from in and around the Birmingham area. Through a partnership with Jonesboro Elementary School, we also provide center-based programs and instruction to girls in Bessemer. In addition, we host a summer program in Walker County. Programs include:

Science	English
Math	Life Skills
Technology	Cooking & Sewing
Career Development	Art
Economic Literacy	Sports

2009 Financials*

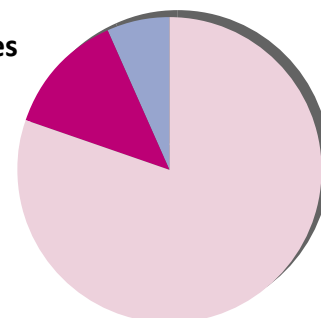
Income



United Way	\$834,220
Programs	\$137,033
Special Events	\$84,361
Grants	\$117,828
Contributions	\$87,594
Restricted for future commitments	\$18,886

TOTAL INCOME \$1,279,922

Expenses



Programs	\$1,014,825
Administrative	\$163,935
Fundraising	\$82,276

TOTAL EXPENSE \$1,261,036

*unaudited financial numbers

Program Profile: Hispanic Initiative



The Latino population is the fastest growing minority group in the United States. According to the U.S. Census, as of July 1, 2008 people of Hispanic origin constitute about 15% of the population. Over the next 40 years, experts estimate the number of Hispanic school-age youth to grow by 166 percent. Because of this, it is vital to make our educational programs accessible to the Hispanic community. Our goal is to help Hispanic youth combat emerging societal issues by providing them resources and proper education regarding responsible life choices.

Through generous funding from the United Way of Central Alabama, Girls Inc. developed its Hispanic Initiative in the fall of 2006. Since its inception, a total of 3,138 students have participated.

Issues addressed include:

- Preventing Adolescent Pregnancy
- Self-esteem Building
- Violence Prevention
- HIV/ AIDS Awareness
- Drug Abuse Prevention
- Positive Communication with Parents

In area schools, English Language Learners (ELL) specialists find that adolescent girls and their parents struggle to communicate effectively about relationships. Often in the Hispanic culture, open dialogue about sexuality or pregnancy is considered culturally taboo. This educational initiative seeks to fill a gap in preventative education in the areas of relationship building and adolescent health. Additionally, this program strives to bridge the void between parents and daughters, increasing positive communication on a variety of topics pertaining to health, language barriers and family values.

The Hispanic Specialist for Girls Inc. is bi-lingual and well-versed in health education. Her involvement in a variety of areas of the local Hispanic culture allows her to connect with Latina girls and their families in a variety of ways.

The Hispanic Initiative is currently collaborating with Hoover City School System, Hoover Multicultural Center, HICA!, Shelby County Schools, Birmingham City Schools and the Latino Issues Committee to provide Girls Inc. programs to Hispanic youth throughout Central Alabama.

2009 Services Provided

Center-Based Programming

Bessemer	131
Crestwood	220
Walker County	54
Mother-Daughter	143
TOTAL CENTER NUMBER SERVED	548

Outreach Programs & Services

Health and Wellness	1,806
Hispanic Initiative	1,260
Life Skills Development	1,670
Preventing Adolescent Pregnancy	623
Health and Community Fairs	1,904
TOTAL OUTREACH NUMBER SERVED	7,263

Case Management Services 144

OVERALL NUMBER OF CLIENTS SERVED 7,955



Inspiring all girls to be strong, smart, and bold!SM

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 Christye Medlock, Walker County Center Director
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 Shamarra Riles, Bessemer Center Assistant Director/Program Instructor
 Latisha Shorter, Program Instructor
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Girls Inc. member Myla Johnson practices hoola hoop during her physical education class.

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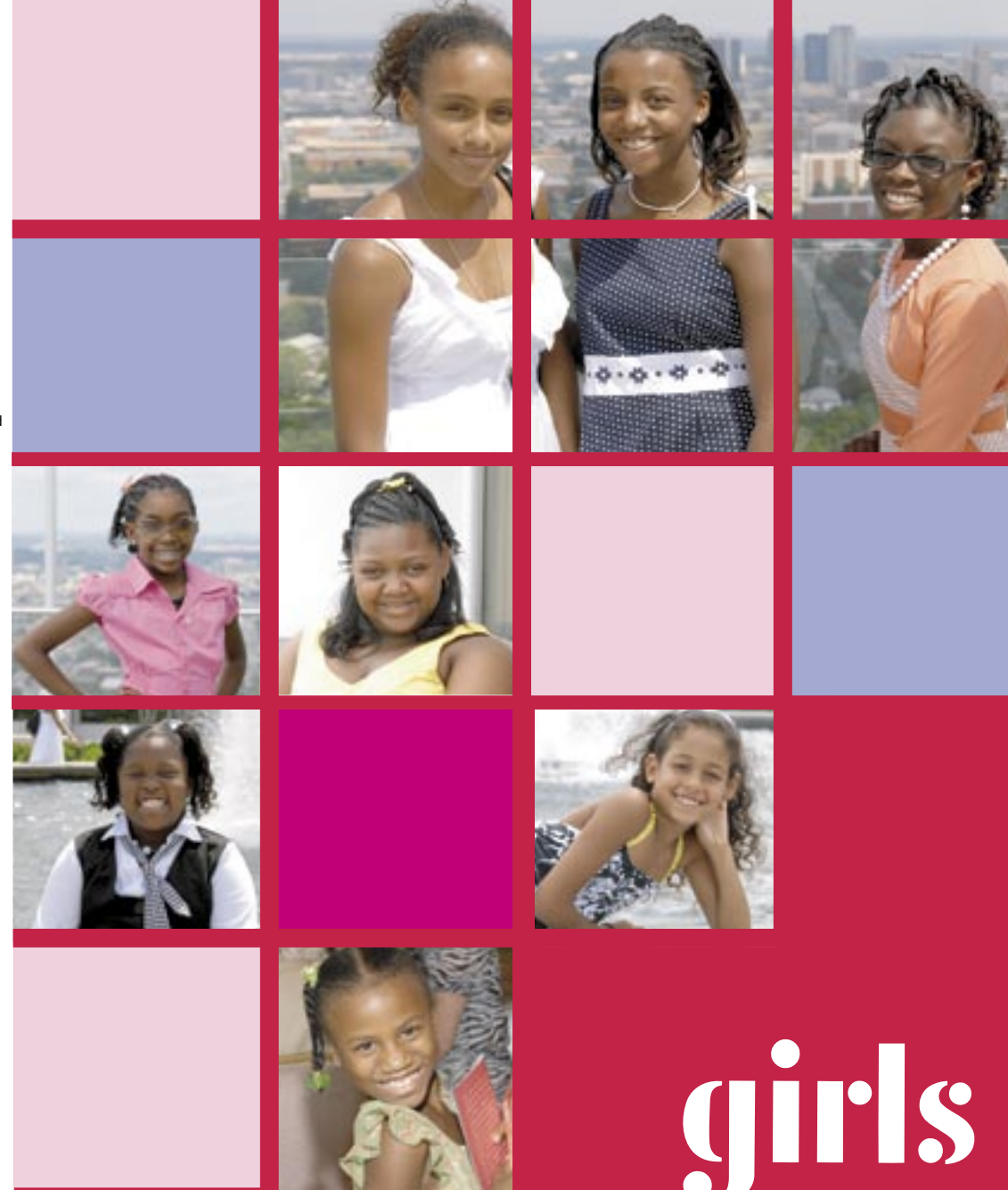
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