



April 6, 2019 at Railroad Park | 11am - 2pm

Sponsorship Levels

All Cajun Cook-off sponsors of \$500 or more have the option to enter a team into the cooking competition for a chance to take home a coveted Cajun Cook-off trophy and a **\$1,500 cash prize!**

\$10,000 King Cake Sponsor

Inspire thousands of girls to excel in school and attain career goals

Benefit from a dedicated PR and Publicity campaign aimed at optimizing exposure of your company among Girls Inc. supporters and over 1,200 event attendees!

- Logo to appear on home page and sponsor page on mobile auction website
- Logo along with phrase: "Special thanks to" beneath Cajun Cook-off logo on publicity materials
- One sponsored ad on Facebook and ten mentions on Twitter prior to event
- Logo to be included on electronic tickets and prominently placed on event website, which will be shared extensively on social media in weeks leading up to campaign
- Special hashtag **#yourcompanyname** to be used in targeted social media posts
- Spotlight article featuring your company in Girls Inc. e-newsletter (**sent to 1,500+ supporters**) and website
- Company representative invited to announce cook-off winners at event
- Company representative invited to sit on judge's panel for cook-off
- Name/logo association in all pre-event publicity, including posters, radio, TV, print and social media
- Full-page ad and priority placement of logo in event program
- Logo prominently displayed on signage at event
- Option to have an information table at event
- Thirty tickets to the event
- Free **optional** entry in the cook-off competition for **two** teams (includes free admission for up to 8 cooks). May prepare up to 4 dishes.



\$7,500 Gold Doubloon Sponsor

Encourage hundreds of Birmingham teen girls to excel in science, math, and technology

- Logo to appear on home page and sponsor page on mobile auction website
- Logo will appear in a prominent location on Cajun Cook-off Website, which will be shared extensively on social media in weeks leading up to campaign
- One sponsored ad on Facebook and five mentions on Twitter prior to event
- Name/logo association in pre-event publicity, including posters and social media
- Full-page ad and prominent placement of logo in event program
- Logo prominently displayed on signage at event
- Twenty-five tickets to the event
- Free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks) and/or information table at event. Cook team may prepare up to 3 dishes.



\$5,000 Mardi Gras Sponsor

Empower local girls to make healthy choices through our Outreach Programs

- Logo to appear on home page and sponsor page on mobile auction website
- Logo included on pre-event promotional posters and event website
- Recognition on Facebook and Twitter prior to event including one featured Facebook post and three mentions on Twitter
- Half-page ad and prominent placement of company logo in program
- Logo prominently displayed on signage at event
- Twenty tickets to the event
- Choice of:
 - Stage or Kid Zone Sponsorship and free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks). May prepare up to 3 dishes. **OR**
 - Award Ceremony Sponsorship: Company representative to present trophies to cook-off winners at end of event. Pre-event publicity and signage at event included. **OR**
 - Option to have an information table at event





\$2,500 Fleur-de-lis Sponsor

Send 200 girls on an educational field trip this summer

- Logo on corporate sponsor page of event website
- Recognition on Facebook and Twitter prior to event
- ¼ page ad and prominent placement of company logo in program
- Fifteen tickets to the event

Choice of:

- Free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks). May prepare 1-2 dishes. **OR**
- Option to have an information table at event



\$1,500 Super Krewe Sponsor

Prevent summer learning loss for girls with academic enrichment during our Summer Program

- Logo on corporate sponsor page of event website
- Recognition on Facebook and Twitter prior to event
- Inclusion of company logo in event program
- Twelve tickets to the event
- Free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks)
- May prepare 1-2 dishes



\$1,000 Boeuf Gras Sponsor

Motivate girls to excel in science, technology, engineering and math

- Name included on on corporate sponsor page of event website
- Recognition on Facebook and Twitter prior to event
- Inclusion of company logo in event program
- Ten tickets to the event
- Free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks)
- May prepare 1-2 dishes



\$500 Royal Court Sponsor

Help girls embrace physical activity, positive body image, and nutrition

- Logo on corporate sponsor page of event website
- Recognition on Facebook and Twitter prior to event
- Inclusion of company logo in event program
- Five tickets to the event
- Free **optional** entry in the cook-off competition for one team (includes free admission for up to 4 cooks)
- May prepare one dish



girls inc.

of Central Alabama



Girls Inc. of Central Alabama

9th Annual Cajun Cook-off Sponsorship Agreement

April 6, 2019 at Railroad Park
www.bhamcajuncookoff.com

YES! We want to inspire central Alabama girls to be strong, smart and bold!

PLEASE NOTE: Sponsorship commitments must be received by **March 1, 2019** to be included on print materials. All sponsors also receive recognition on social media, signage at the event, and in the Girls Inc. Annual Report. For more information, please contact Karen Griner, Development Director, at kgriner@girlsinccentral-al.org or (205) 599-5683.

You may either enter your information and pay online at www.bhamcajuncookoff.com or mail in a check with this form.

We pledge our support at the indicated level: \$10,000 \$7,500 \$5,000 \$2,500 \$1,500 \$1,000 \$500

We cannot sponsor this year but please accept this donation in the amount of \$_____.

All sponsorship levels include team entry into the competition (ingredient and food supply costs not included in sponsorship). Do you plan to enter a team? Yes (registration info to follow) No

This gift is a donation only and we **do not want to receive any promotional benefits.**

We would like to donate a silent auction item. Item: Click here to enter text. Value: \$Click here to enter text.

Business: Click here to enter text. Contact: Click here to enter text.
Address: Click here to enter text.
City: Click here to enter text. State: Click here to enter text. Zip: Click here to enter text.
Phone: Click here to enter text. Email: Click here to enter text. Web address: Click here to enter text.

Please make checks payable to:

Girls Inc. of Central Alabama | P.O. Box 130729 | Birmingham, AL 35213 | Phone: 599-5683 | Fax: 599-5550

Your gift is tax deductible to the extent allowed by the Internal Revenue Service.

Special Thanks to the Committee of 25, Girls Inc. Junior Board!

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